

Trade Growth Investment Financing Program

Business Plan Requirements

The Business Plan should not exceed 10 pages and include the following:

- Business information
 - Name, location, organizational structure, management team
 - Description of products and services
 - Business goals, mission statement
 - Customer/target market/competition/suppliers
- Project description
 - Describe the project.
 - Demonstrate how the project provides economic benefit to Manitoba (e.g., increase in productivity, increase in exports, market diversification, job creation or retention, increased wages, workforce development through training, upskilling or inclusion, etc.).
 - All sources and uses of funds.
 - Current number of full-time equivalent (FTE) positions in your company that are based in Manitoba.
 - Projected number of Manitoba-based FTEs to be created and maintained as a result of TGIF funding.
 - Project risks and mitigation efforts.
 - Market impact analysis.
 - Operational and manufacturing processes.
 - Business and construction permits and licences required for the project (e.g., utilities and Environmental Act licences).
 - Cashflow projections for the project for the next three years.
 - Description of proposed loan security.