# **Apprenticeship and Certification Board** Strategic Plan 2018-2023

# INCLUSIVE AND ENGAGED Through a collaborative approach

# that values a diverse workforce

1 – Increase the participation of underrepresented groups in the apprenticeship system

2 – Increase industry engagement in apprenticeship

## Through targeted outreach and a focus on transparency

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10 - Drive updates to **Red Seal and provincial** trade standards

3 – Increase apprenticeship participation in rural and northern areas

## Vision:

- **Skilled Workforce**
- Successful apprentices • Empowered stakeholders
- Client-centred collaboration

## Mission:

Leading an industry-driven, integrated training and certification system that delivers a sustainable, skilled Manitoba workforce.

## Through increased coordination and modernization

4 – Develop flexible training models

QUALITY AND INNOVATION 5 – Provide an exceptional client experience

6 – Ensure a risk-based approach to quality assurance

## Through enhanced promotion and empowerment

7 – Promote youth participation in apprenticeship

8 – Increase apprentice progression and improve certification exam success

ACCESS AND SUCCESS



## **Apprenticeship and Certification Board**

The Apprenticeship and Certification Board and its sub-committees are governed by The Apprenticeship and Certification Act, which outlines the composition, roles and responsibilities for each.

The Board provides a governance and leadership role within its advisory mandate to coordinate a relevant, accessible and responsive apprenticeship and certification system in Manitoba.

The governance role involves responsibility for the development of a strategic plan based on consultations with stakeholders to identify and provide leadership on issues that have an impact on the apprenticeship system as a whole.

The Board also produces an annual report on achievement of the goals and objectives in the strategic plan.

## Strategic Plan 2018-2023

To develop the Strategic Plan 2018-2023, the Board conducted in-person and online consultations throughout the fall of 2017. Informed by over 500 responses, the Board identified four key areas of focus for 2018-2023.

## **Inclusive and Engaged**

In support of a diverse population and workforce, the Apprenticeship and Certification Board will continue to promote apprenticeship opportunities across the province and to under-represented groups, including Indigenous people, women in non-traditional trades, new Canadians, and persons with disabilities.

Industry engagement, including all stakeholders across geographic regions and trade sectors, is paramount to the success of the apprenticeship and certification system. The Board is committed to providing opportunities to communicate with stakeholders, and to promote the benefits of entering the skilled trades.

### **Quality and Innovation**

Flexible and responsive alternative approaches to delivering training will be explored to meet the everchanging needs of employers and apprentices to ensure we attract and retain workers for the skilled trades in Manitoba.

The Board will also ensure a consistently high level of client service to facilitate interaction throughout the apprenticeship and certification system. A risk-based approach will be used to ensure quality of processes and program outcomes.

### Access and Success

Improving access to the apprenticeship and certification system for youth is a key focus of the Board. It is essential to strengthen both youth participation in the High School Apprenticeship Program, and the proportion of youth who continue into post-secondary apprenticeship.

Client success in certification examinations and the progress of apprentices will continue to be an area of emphasis. Success requires high quality in-class and on-the-job training, high standards within the education system, and adequate supports and clear expectations for apprentices and employers.

### **Responsive and Accountable**

Decisions regarding the apprenticeship and certification system are informed by timely information, including labour market needs.

Aligned with Red Seal harmonization timelines, Manitoba's designated trade standards and examinations are updated regularly to meet the needs of industry.

### **Contact Information**

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