

MANITOBA ANALYTICS

Manitoba Food and Beverage Industry Structure



The Manitoba food and beverage manufacturing industry is vastly diverse. Manitoba processes a wide variety of food products ranging from potato products to meat, grain and oilseeds products - including primary and secondary processing. The Manitoba food industry is comprised of a large number of small-sized enterprises with less than 100 employees.

Food and beverage manufacturing categories

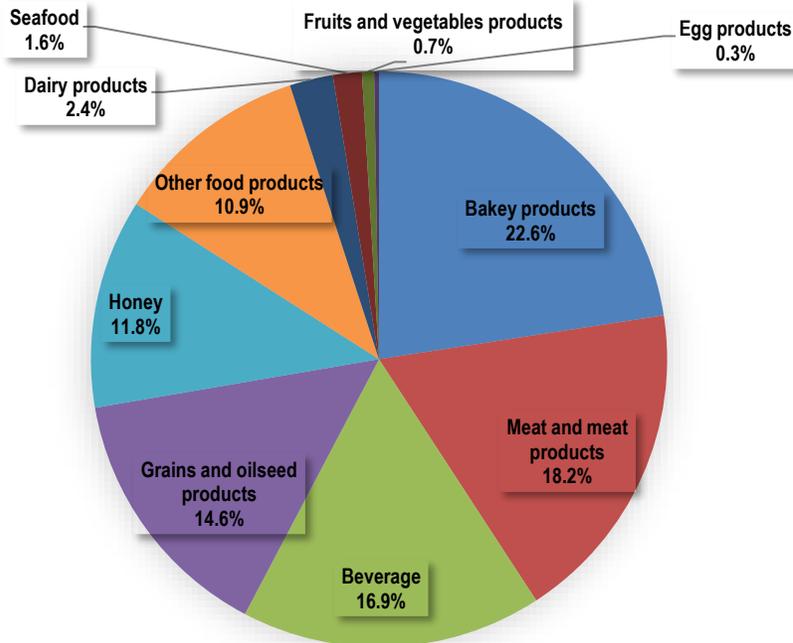
The food and beverage manufacturing industry consists of a number of categories including meat and meat products (e.g., red meat and poultry), bakery products, beverage, dairy products, seafood, egg products, fruit and vegetables (including potato products), grains and oilseed products, honey, and other food products. The table below summarizes the products that are included in each category.

Manufacturing categories	Products included
Bakery products	Bread/pastry, mixes and doughs, tortillas
Meat and meat products	Meat processing and preparation (including poultry) – e.g. primary products (meat, fat, offal) and secondary (sausages, prepared meat)
Beverage	Alcoholic beverages (grape wine, spirits/liqueurs), and non-alcoholic beverages, juices, water
Grain and oilseed products	Grain milling, oil crushing
Honey	Honey products
Dairy products	Milk, cheese, ice cream, whey protein, cream
Seafood	Fish product preparation and fish packaging
Fruits and vegetables products	Preserved fruit and vegetable foods (processed products), potato products (e.g. French fries)
Egg products	Egg processing includes albumin, processed yolk
Other food products	Party snacks/chips; plant protein-based products; preserve/syrup/filling/condiments; prepared entrees; soup manufacture. chocolate products, syrup, dog/cat food, other animal feed

Number of processors. The industry is comprised of 740 food and beverage facilities that focus on processing and manufacturing food products¹. Bakeries and tortilla manufacturing account for 167 facilities, followed by 135 meat facilities and 125 beverage processing facilities, including 50 bottling facilities. These three categories along with the grain and oilseed processing account for almost 75 per cent of all food processing facilities in Manitoba. The distribution of facilities by category is shown in the graph on the following page.

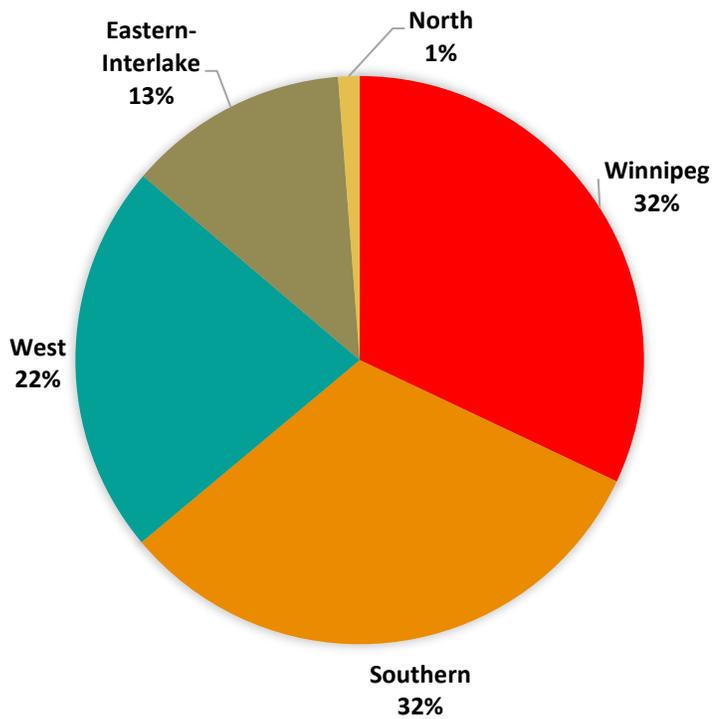
¹ Manitoba Agriculture and Resource Development – Food Inspection Branch – October 2020 and Canadian Food Inspection Agency

Distribution of food and beverage manufacturing facilities by manufacturing category

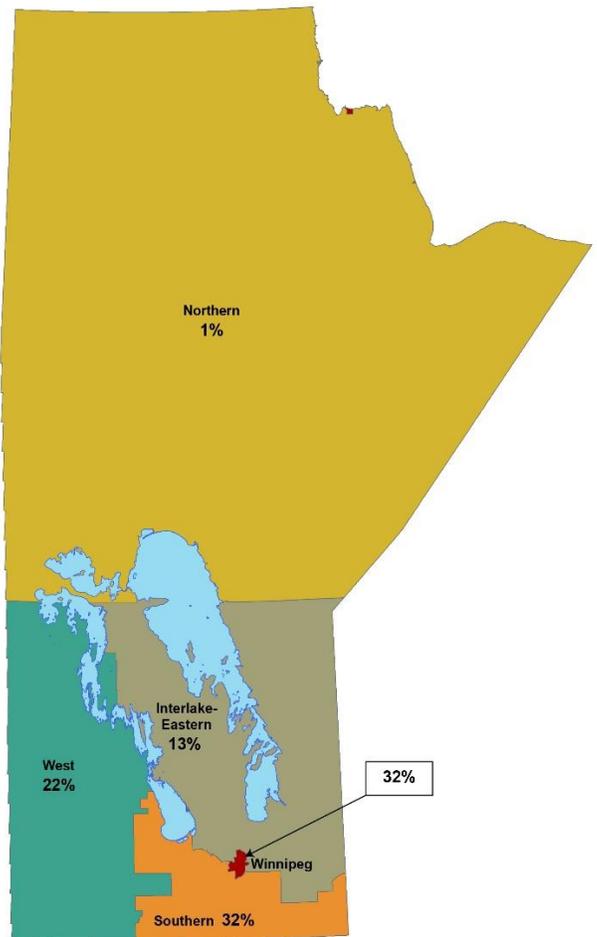


Source: Manitoba Agriculture and Resource Development and Canadian Food Inspection Agency

Location. The majority of food processors are located in Winnipeg (32 per cent) and southern (32 per cent) regions. Twenty-two per cent are located in western region, while 13 per cent are in the eastern-Interlake region and one percent of food processing facilities are found in the north.

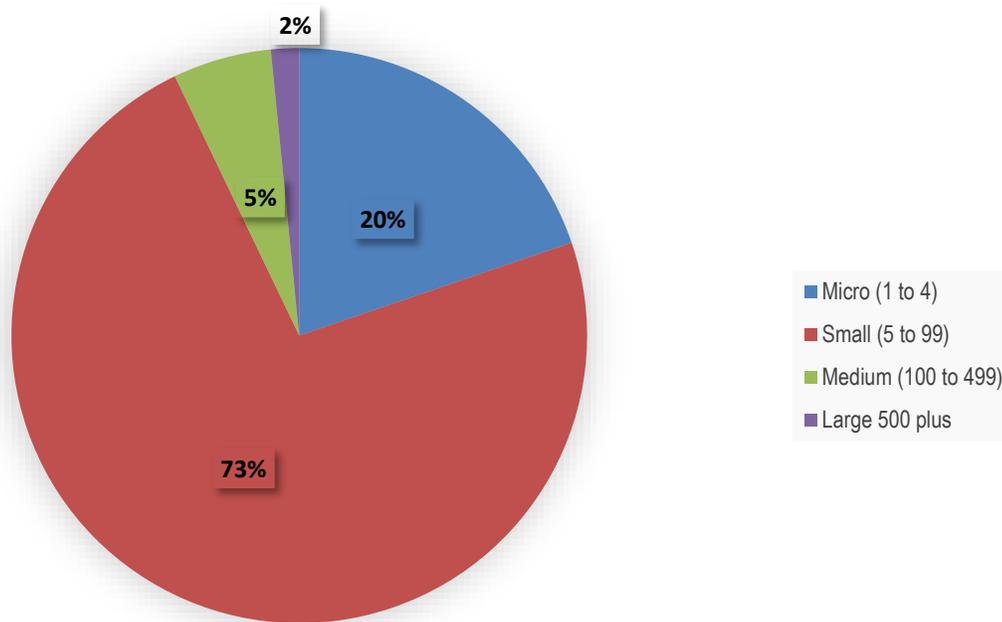


Source: Manitoba Agriculture and Resource Development and Canadian Food Inspection Agency



Map of Manitoba regions

Size distribution. The vast majority (93 per cent) of food processors in Manitoba have less than 100 employees. According to Statistics Canada, 20 per cent of total food processors in Manitoba are micro-enterprises (one to four employees), 73 per cent small-sized (five to 99 employees), five per cent medium-sized (100 to 499 employees), and two per cent are large businesses (+500 employees).



Source: 2020 Statistics Canada Table: 33-10-0304-01

Contact us

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