

SECTOR PROFILE AT A GLANCE

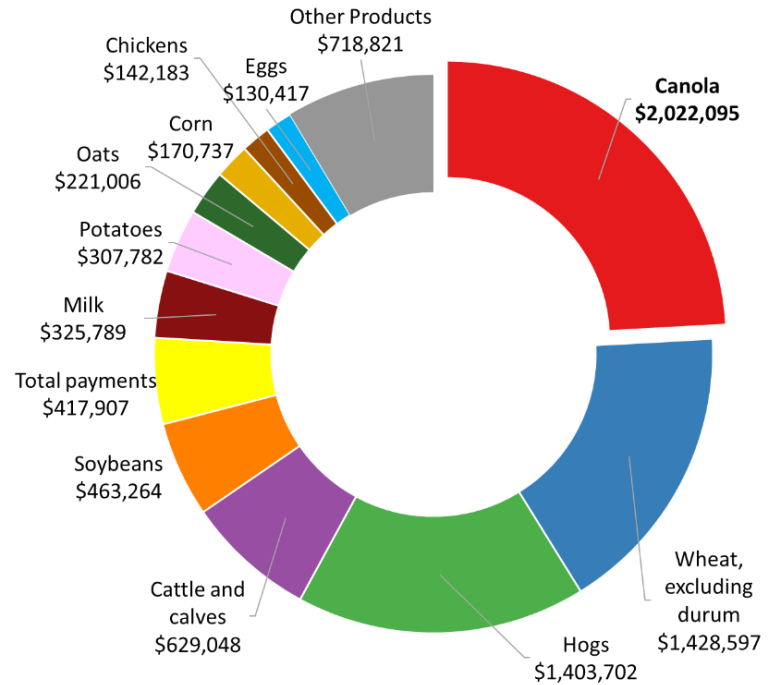
Canola



Highlights

- Canola is Canada's and Manitoba's biggest crop by farm cash receipts at over \$12 billion for Canada and \$2 billion for Manitoba in 2021.
- Manitoba typically produces over 3 million tonnes of canola, with 2021 being an exception due to extreme dryness.
- Manitoba's crushing sector uses about half of each year's production to produce canola oil and meal.
- In 2021, exports of canola seed, oil and meal generated \$2.3 billion for Manitoba's economy.
- Canola is a made-in-Canada crop originally bred from rapeseed, but with dramatically better nutritional qualities.
- The first variety, Tower, was registered by Manitoba's Dr. Stefansson in 1974.

Farm Cash Receipts (2021, '000 of dollars)



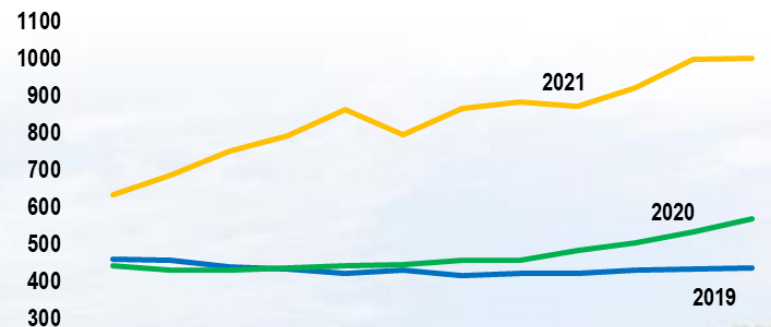
Source: Statistics Canada

Production (metric tonnes)



Source: Statistics Canada

Prices (dollars per metric tonne)



Source: Statistics Canada

Processing

- Crushing canola seed produces ~44 per cent oil and 56 per cent meal.
- Canola oil is used in many food products and can be used to produce nonedible products such as biodiesel.
- Canola meal has long been a valuable protein ingredient in animal feed and is now being included as a protein-rich ingredient for human consumption as well.
- In Manitoba, Bunge (2) and Viterra (1) operate three crushing plants. Merit Functional Foods recently opened their plant, which produces food grade canola protein.

Marketing

- Canola prices in Manitoba and for export are established based on the futures market on the Intercontinental Exchange (ICE).
- Canada's main railways, CN Rail and CP Rail transport canola for export to the west coast, St. Lawrence and direct to the United States.
- The price of canola has been on a steady and sharp rising trend since early 2020. Stockpiling behaviour drove greater demand, and then the drought-reduced harvest in 2021 further reinforced the already high prices.

Trade

- Canada is the world's largest producer and exporter of canola with a planted area over 22 million acres in 2021.
- In 2021, Manitoba exported \$2.3 billion dollars of canola and canola products.
- Exports of seed were \$1.06 billion (45 per cent), oil exports were \$958 million (42 per cent) and meal exports were valued at \$310 million (13 per cent).
- Canola meal is exported mainly to the US, while the oil is sold mostly to the US and Mexico. The top three markets for 2021 canola seeds exports were China, Japan and Indonesia.

DID YOU KNOW?

- **Canola's yellow blooms cover more than 3.4 million acres in Manitoba – that's almost 14,000 square kilometres!**
- **In 2021, canola generated \$2.02 billion in farm cash receipts, 24 per cent of all farm cash receipts for Manitoba.**
- **2017 holds the record for canola yields in Manitoba at 44 bushels per acre.**
- **The Manitoba Canola Growers Association and the Canadian Canola Growers Association represent growers in Manitoba and Canada respectively, working to improve sustainability and profitability of growing canola.**
- **The Canola Council of Canada brings together all parts of the canola value chain across Canada from plant breeders and input suppliers to farmers and grain handlers, crushers and exporters as well as food and feed manufacturers to focus the industry on success and growth.**
- **The Canadian Grain Commission oversees the quality of Canadian grain and oilseed exports. Canola produced in Western Canada is prized by international buyers for its consistent high quality.**

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