

Navigating the Unexpected: Tales from a Supply Chain Pro

Tuesday, February 17, 2026



Learn how supply chain management can transform your business in more ways than you may realize.

Tracy Minarz, BComm. (Hons), SCMP

Tracy Minarz, Corporate Supply Chain Manager at **Bee Maid Honey Limited** will share her personal experiences in developing and implementing supply chain management practices at Bee Maid Honey and how this contributes to improving inventory management and traceability, to name just a few benefits.

Tracy brings extensive experience in the supply chain industry, having worked across every facet of the field. Her background includes managing shipments throughout North America, overseeing procurement, and holding key roles such as Supply Chain Analyst, Supply Chain Manager, and her current role Corporate Supply Chain Manager. Tracy also holds her SCMP (Supply Chain Management Professionals) designation in Logistics, Materials, and Supply Chain Management, underscoring her deep expertise and commitment to excellence.

Presentation Highlights:

- Demystifying the supply chain
- Supply chain landscape in the food and beverage industry
- Real-world lessons learned
- Strategies that deliver results
- Turning thought into action



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In addition to speaking about her experiences, Tracy will also be answering your questions. This event is being presented online so you don't need to worry about travel time. If you want to learn more about supply chain management and work towards operational excellence at your company, be sure to attend.

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11 a.m. – NOON

Virtual – Online Presentation

Deadline to register: Friday, February 13, 2026 at noon.

To register for this FREE event, [click here](#).

For more information, or if you require accommodations to fully participate in this event, contact Manitoba Agriculture at 204-821-5322 or email MbAgriFood@gov.mb.ca