

YOUR FUTURE IN FOOD

BUSINESS PATHWAYS



The Business Pathways circular keeps you up-to-date with food industry programs, events and resources

STAY UPDATED

You can keep up to date with the Sustainable Canadian Agricultural Partnership (SCAP) programs by checking out the SCAP programs and dates [here](#) and by signing up to receive Manitoba Agriculture's newsletter for notification of SCAP intake dates by clicking [here](#).

FUNDING PROGRAMS

Sustainable CAP Food Safety and Traceability Program

The Food Safety and Traceability Program supports the agri-food and agri-product sectors to adopt or improve their food safety and traceability practices.

There are two funding streams available for the Food Safety and Traceability Program:

- Food Safety & Traceability Implementation Support
- Pre-approved Food Safety & Traceability Equipment

For more information click [here](#).

Canada Digital Adoption Program (CDAP)

CDAP offers two grants for small or medium sized businesses that help get businesses online and use technology to build your business:

- Grow Your Business Online
- Boost Your Business Technology

For more information, click [here](#).

Export Support Program

The Export Support Programming supports Manitoba's small and medium-sized businesses to export and diversify markets for their products.

There are two funding streams available for the Export Support Program:

- Export Development
- Incoming Buyer Program

For more information click [here](#).

TRAINING & EVENTS

MANITOBA AGRICULTURE

Crop Diversification Centre Field Days

- Westman Agricultural Diversification Organization
July 19; Contact Scott.Chalmers@gov.mb.ca
- Prairies East Sustainable Agriculture Initiative
July 25; Contact Nirmal.Hari@gov.mb.ca
- Parkland Crop Diversification Foundation
August 2; Contact James.Frey@gov.mb.ca
- Manitoba Crop Diversification
August 9; Contact Haider.Abbas@gov.mb.ca

For more information on the field days, click [here](#).

Save the Date: Innovation Series - Ingredient Solutions. November 16, 2023 at FDC

- Connect with ingredient suppliers from Canada and the U.S.

- Discover how innovative ingredients can solve challenges in the bakery, beverage and protein sectors
- Hands on demonstrations

Click [here](#) for details.

Save the Date: Export 101 Workshop. November 21 and 22, 2023 at the Winnipeg Winter Club

Learn the fundamentals of successfully preparing to export to the U.S market. Market research, pricing, food safety requirements, U.S. labeling, considerations, requirements, export plans, supports and assessing your readiness will be covered.

Click [here](#) for details.

GLOBAL AFFAIRS CANADA

The deadline to submit applications, should you be interested in participating in the following missions, is July 31, 2023.

Save the Date: Team Canada Trade Missions to India

Date: Week of October 9 – October 13, 2023

Markets: Mumbai, India with potential other cities (to be confirmed)

For more information, click [here](#).

Save the Date: Team Canada Trade Mission to Japan

Date: October 29 – November 2, 2023

Market: Osaka and Tokyo, Japan with potential for another city (to be confirmed)

For more information, click [here](#).

CALLING ALL MANITOBA FOOD AND BEVERAGE COMPANIES

Manitoba By-Product Directory

Manitoba Agriculture is developing a Manitoba By-Product Directory, a free business-to-business online resource to identify and promote Manitoba by-products. This first-of-its-kind, searchable by-products directory will provide online exposure of

common by-products created through agri-food production and processing in Manitoba to potential local, domestic and/or international buyers. Contribute to a circular economy and showcase your by-products by August 11, 2023.

Manitoba Food Ingredient and Product Directory

Manitoba Agriculture continues to enhance the Food Ingredient and Product Directory. This directory showcases agri-food and beverage companies in Manitoba and identifies ingredients and products companies have in the market. It's free to add your business to the Food Ingredient and Product directory by emailing MBAgrifood@gov.mb.ca. To view the directory, click [here](#). Deadline for directory updates is August 31, 2023

Manitoba Bioproduct Directory

Manitoba Agriculture has a free business-to-business online resource to identify and promote Manitoba bioproducts. This bioproducts directory will provide online exposure of common bioproducts created through agri-food production and processing in Manitoba to potential local, domestic and/or international buyers. To view the Bioproduct Directory, click [here](#). To get your business listed in the directory, email MBAgrifood@gov.mb.ca. . Deadline for directory updates is August 31, 2023.

Food and Bioproduct Warehousing and Distribution Directory

The Food and Bioproduct Warehousing and Distribution directory is being updated. This directory provides an opportunity to promote Manitoba Companies to companies by identifying local storage and distribution options for food and bioproduct products.

To view the Food and Bioproduct Warehousing and Distribution Directory, click [here](#). To get your information listed in the directory, email MBAgrifood@gov.mb.ca. Deadline for directory updates is August 31, 2023.

FOOD SAFETY

Did you know that the Food Safety Branch has a series of food safety posters providing technical information in a practical way for food processing

facilities? These educational materials provide information regarding preventing cross-contamination, manual dishwashing, sick employees, temperature danger zone and hand washing.

To view the posters, click [here](#).

IN THE NEWS

Hong Kong launches 'Public Consultation on Proposed Amendments to the Preservatives in Food Regulations'

The consultation document can be found [here](#) and includes updates to the definitions of "preservatives" and "antioxidants", the list of permitted preservatives/antioxidants in the 'positive' list and the maximum permitted levels of the permitted preservatives and antioxidants in specified food categories.

There will be an 18-month transitional period after the amendments are passed by the Legislative Council of Hong Kong, expected in late 2023 or early 2024.

The United States Department of Agriculture's Foreign Agricultural Service has published a [summary of the proposed amendments](#).

As the proposed amendments were notified to the World Trade Organization's Sanitary and Phytosanitary Committee ([G/SPS/N/HKG/48](#)), industry stakeholders are invited to provide comments on the proposed amendments to the Market Access Secretariat ([aafc.mas-sam.aac@agr.gc.ca](#)) by August 4, 2023, to be taken into account, as appropriate, in Canada's comments.

'Bite-Size and Easily Digestible': University of Guelph Experts Develop User-Friendly Food Safety Toolbox

Launched on June 7, 2023, this resource outlines food safety management practices such as good hygiene practices (GHP) and hazard analysis and critical control points (HACCP) for keeping food safe throughout the supply chain - from farms and processors to retailers, food service outlets and grocery stores.

The toolbox is intended to expedite global food trade by providing internationally agreed-upon principles of food safety and setting a common language within which countries can negotiate and food businesses can communicate.

To read more of the article, click [here](#).

DID YOU KNOW?

Manitoba Agriculture – Value Added Branch – has a team of business development specialists who provide free business consultation and pathfinding services to help you manage and grow your food business. Get connected today at mbagrifood@gov.mb.ca.

The Branch offers a [resources](#) web page that provides information on a variety of food business topics. Click on this [link](#) to check out our Food Talk video on Insurance and Liability Considerations for Your Food Processing Business with the accompanying PDF, found [here](#).

Manitoba Agriculture has launched a new [Business Pathways](#) website to make it easier to find the connections, tools and resources you need. [Business Pathways](#) is your one-stop shop for food business information, incorporating resources, programs and services from the entire ecosystem. Get support every step of the way at www.Manitoba.ca/foodbusiness.

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