

SECTOR PROFILE AT A GLANCE

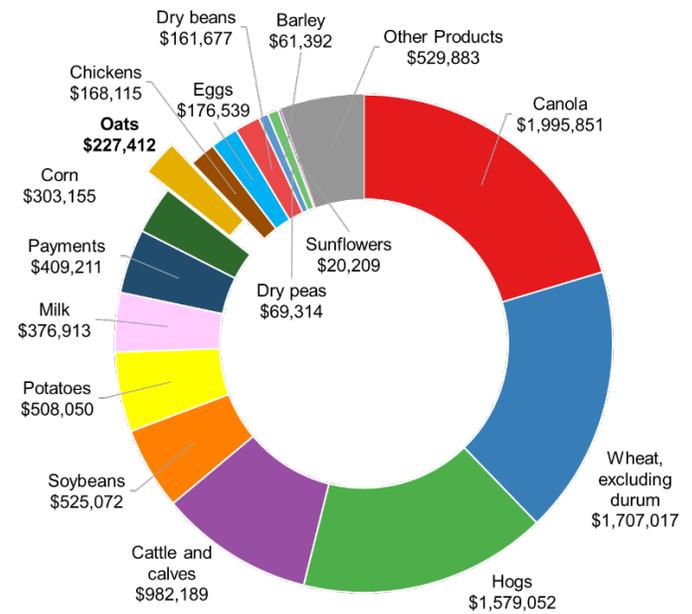
Oats



Highlights

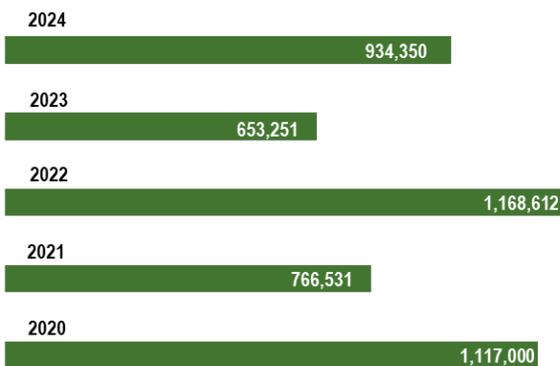
- In 2025, Manitoba planted 555,900 acres to oats, making it the province's fourth-largest crop by seeded area.
- Manitoba planted 18.5 per cent of Canada's total oat area in 2025.
- The record oat yield in Manitoba was 119.4 bushels per acre, achieved in 2024.
- Manitoba is Canada's second-largest oat-producing province, after Saskatchewan.
- There is a long and successful history of oat processing in Manitoba, with several facilities producing oat products for both human and animal consumption.
- In 2024, Manitoba exported over \$340 million worth of oats and oat products.

Farm Cash Receipts (2024, '000 of dollars)



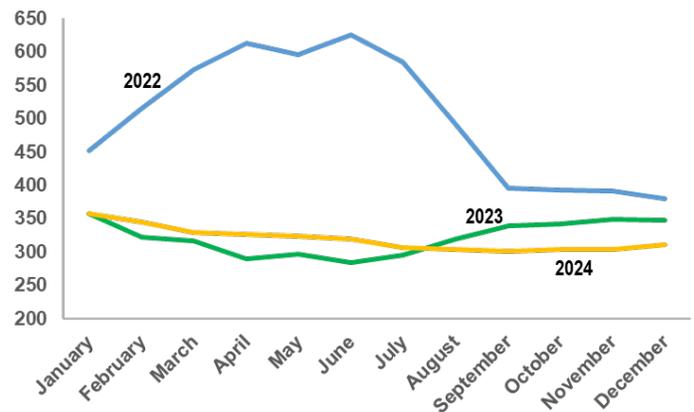
Source: Statistics Canada

Production (metric tonnes)



Source: Statistics Canada

Prices (dollars per metric tonne)



Source: Foresight and Analysis

Processing

- Oats are milled to produce oat groats, thick oats, and steel-cut oats. Oat groats, which are oat kernels without the hulls, are further processed into various types of rolled oats or chopped to make steel-cut oats.
- In Portage la Prairie, Richardson Milling is Manitoba's largest oat miller, producing oat products for human consumption such as oat flour, rolled oats, and oat bran.
- Located in Emerson, Emerson Milling is Manitoba's second largest oat miller, producing processed oat products for animal feed.
- The O Foods Ltd. oat processing plant, a subsidiary of Paterson GlobalFoods, began processing oats in 2022. It produces groats, rolled oats and oat flour for human consumption.
- Buffalo Creek Mills in Altona produces oat flour and oat groats for human consumption, as well as groats, oat flour, and oat pellets specifically for the pet food market.
- Crushed oat hulls are commonly used in horse feed, while whole oats or ground oats (milled into a coarse flour using a roller mill, burr mill or hammer mill) are used in cattle feed.

Marketing and Trade

- Oat prices rose sharply in 2021 due to the drought-reduced crops, but a large 2022 harvest brought prices back down. Since then, prices have traded within a relatively narrow range through 2023 and 2024.
- The United States is consistently Manitoba's biggest export market for both processed and raw oats. Raw oats are also exported to many other markets.
- In 2015, Health Canada authorized the marketing of pure oats as gluten-free, a key development that expanded oats into gluten-free consumer market.

DID YOU KNOW?

- Oats are considered a heart-healthy food, as they are high in dietary fibre, beta-glucans, protein, unsaturated fatty acids, as well as vitamins, minerals and antioxidants.
- By farm cash receipts, oats ranked as Manitoba's sixth-largest crop in 2024.
- Oats are one of the first crops planted in Manitoba, as they are well-suited to the province's cool and shorter growing seasons.
- Oats are a popular ingredient for gluten-free foods, including pastas and pastries.
- Manitoba's oat producers are represented by the Manitoba Oat Growers Association (MOGA) and the Prairie Oat Growers Association (POGA), both of which focus on promoting the profitability, sustainability, and market development of oats.

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Contact us

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